

## CLAIMS

1. A mascara applicator integrally comprising: curling means for holding eyelashes to curl the eyelashes into a certain shape; mascara adhering means for adhering a mascara agent to the eyelashes; and mascara supplying means for supplying the mascara agent to the mascara adhering means.

5           2. The mascara applicator according to claim 1, wherein said mascara adhering means serves as mascara transferring means for adhering the mascara agent to the eyelashes by means of thermal transfer.

10          3. The mascara applicator according to claim 2, wherein said curling means serves also as said mascara transferring means.

4. The mascara applicator according to claim 2 or 3, wherein said mascara supplying means supplies to said mascara transferring means a film-shaped mascara having the mascara agent applied on a surface of a film material.

15          5. The mascara applicator as claimed in claim 4, wherein said mascara transferring means comprises a heating head having a heating surface and a head receiving member having an abutting surface which has a shape conforming to said heating surface of said heating head, wherein said heating surface of said heating head and said abutting surface of said head receiving member are configured so as to be capable of being brought into intimate contact with each other and separated from each 20 other, and

25          wherein while disposing said film-shaped mascara between said heating head and said head receiving member and in the side of said heating surface of the heating head and while a coated surface of the film-shaped mascara is faced to said abutting surface of the head receiving member, the eyelashes are disposed between said coated surface of said film-shaped mascara and said abutting surface of said head receiving member, and the eyelashes are held together with said film-shaped mascara between said heating surface of said heating head and said abutting surface of said head receiving member, and said heating surface of said heating head is heated, thereby 30 curling the eyelashes between said heating surface of said heating head and said abutting surface of said head receiving member into a certain shape and, at the same

time, thermally transferring the mascara agent of said film-shaped mascara to the eyelashes.

6. The mascara applicator according to claim 5, wherein the heating of said heating head is switched on in a state in which the eyelashes are held between said heating surface of the heating head and said abutting surface of said head receiving member together with said film-shaped mascara, and wherein the heating of said heating head is switched off in a state in which said heating head is separated from said head receiving member.

7. The mascara applicator as claimed in any of claims 4 to 6, wherein said mascara supplying means continuously supplies, between said heating head and said head receiving member, said film-shaped mascara having a long tape form.

8. The mascara applicator according to any of claims 4 to 6, wherein said mascara supplying means loads, between said heating head and said head receiving member, said film-shaped mascara having an individual sheet form.

9. The mascara applicator according to any of claims 1 to 8, wherein said mascara agent contains a shape memory polymer.